



BRINGING | OUR DYNAMIC EARTH  
RESEARCH | EDINBURGH  
TO LIFE | 3 OCTOBER 2017

# Opportunities for Sponsors



**sicsa\*** ScotlandIS

SICSA DemoFest is the annual technology showcase of leading Informatics and Computing Science research in Scottish Universities.

[sicsa.ac.uk/demofest](https://sicsa.ac.uk/demofest)

## DemoFest

SICSA DemoFest is the largest event of its kind in Scotland. Now in its tenth year, it showcases the very best of Informatics and Computing Science research from all of Scotland's universities.

DemoFest provides a perfect opportunity for your organisation to experience, first-hand, the cutting-edge research taking place in Scottish universities. Our exhibitors will talk about their research, tell you why it's important to *your* organisation, and demonstrate their technology working in real-time.

The event also provides a space for you to discuss future collaborations, business opportunities, internships, employment opportunities and much more.

## About SICSA

SICSA represents all 14 Computing Science departments within Scottish Higher Education institutions.

We promote international excellence in University-led research, education and knowledge exchange for Scottish Informatics and Computer Science.

## Opportunities for Sponsors

We are delighted to offer you the opportunity to become a part of DemoFest 2017 by considering our sponsorship options below. Sponsorship of DemoFest will provide you with exposure to up to 100 academics, researchers and students; and 200 businesses and key stakeholders from across Scotland.

### Typical Benefits for Sponsors

- Prominent exhibition space at the event.
- Acknowledgement of your support across all event publicity, collateral and social media.
- A full page advertisement featured within the event programme.
- Complementary advertising space for your job vacancies and placements for one year on the SICSA web site; and support in circulating your advertisements across the SICSA community.

## DemoFest 2017

DemoFest 2017 will take place on Tuesday 3 October 2017 at Our Dynamic Earth, Edinburgh, from 4pm-7pm. The event will feature:

- An exhibition hall with 50 research and technology demonstrations.
- Keynote talks on hot topics relevant to businesses today.
- Partner and stakeholder exhibitions.

Research and Technology Demonstrations will focus on:

- Big Data
- Cyber-Security
- User-Experience
- Robotics & Autonomous Systems
- Artificial Intelligence
- Networking & The Cloud

## Get in Touch

To discuss a package to suit your organisation, please contact:

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