

## **SICSA (Scottish Informatics and Computer Science Alliance) Workshop on Social Media Mining 2013**

The first SICSA Workshop on Social Media Mining was hosted by Robert Gordon University on 24th May 2013. This workshop brought together commercial and academic researchers to discuss how social media mining can be used to help people make sense of the rich, but overwhelming amount of content generated through social media. Over forty participants attended, coming from a diverse range of professions and locations, including the SICSA institutes, University College Dublin, City University London, University North Carolina Charlotte, and Google. The workshop was structured into three sessions: new approaches to mining data and modelling users; evaluation methods; and applications and visualisations. Each session started with a keynote talk: from Prof Smyth of University College London, Prof Schifferes of City University London and formerly the BBC, and Dr Osborne of University of Edinburgh. As a result of the themed approach for each session, there was synergy between presentations that led to lots of interesting Q&A, and discussion of potential collaborations. This successful event has led to an increased awareness of research within Scotland, and RGU hopes to run further workshops in the future.

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(<http://wordpressweb.comp.rgu.ac.uk/2013/04/call-for-papers-social-media-mining/>)